

SPONSORSHIPS | TRADE SHOWS | NETWORKING

# 2025

SPONSORSHIP CATALOG



IOWA HOSPITAL  
ASSOCIATION

® *We care about Iowa's health*

## ABOUT IHA

Founded in 1929, the Iowa Hospital Association is a voluntary membership organization representing hospital and health system interests to business, government and consumer audiences. IHA provides advocacy, educational programming and data services for Iowa hospitals. 117 community hospitals are IHA members. Those hospitals employ more than 149,000 people and create an \$8.9 billion impact on the state's economy.

## VALUES

IHA is committed to engagement, innovation, integrity and leadership.

## MISSION

IHA represents Iowa hospitals and supports them in achieving their missions and goals.

## VISION

IHA will be Iowa's most-trusted, respected and influential leader in health policy and advocacy, and a valued resource for information and education.

### Are you partnered with Iowa hospitals or are you looking to start?

The IHA Associate Membership Program is a great way to support the hospital community and show your existing and potential clients that your organization is interested in partnering with IHA and its members.

### So, what are the perks?

- A variety of sponsorship and networking opportunities are available to you. IHA hosts several trade shows, conferences and golf outings providing you with opportunities to market your organization.
- You will receive IHA Today, an e-newsletter targeting the issues most important to Iowa hospital leaders.
- Your company is recognized through the digital IHA membership.
- You'll have the opportunity to submit a presentation proposal for an education conference or webinar.

Becoming an IHA associate member is easy. Begin by completing the application on our [website](#). After the IHA Board of Officers and Trustees reviews and approves your application, you will begin receiving IHA Today and other correspondence about IHA programs and sponsorships.

Need more information to make your decision? Email Michelle Ketelsen [ketelsenm@ihaonline.org](mailto:ketelsenm@ihaonline.org) or visit [ihaonline.org/iha-associate-membership/](http://ihaonline.org/iha-associate-membership/).

# GOVERNANCE FORUM

March 11 | IHA Conference Center

<b>Title Sponsor</b> <ul style="list-style-type: none"><li>• Three complimentary education program registrations. Includes reception sponsorship and attendance.</li><li>• Tabletop booth in conference center lobby. (Provided: 6' undraped table and lunch for representatives).</li><li>• Pop-up banner displayed in conference center (sponsor-provided).</li><li>• Recognition (verbal and digital sign).</li></ul>	\$4,000 (exclusive)
<b>Book Sponsor</b> <ul style="list-style-type: none"><li>• Two complimentary education program registrations.</li><li>• Pop-up banner displayed in conference center (sponsor-provided).</li><li>• Recognition (verbal and digital sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$2,500 (exclusive)
<b>Program Sponsor</b> <ul style="list-style-type: none"><li>• One complimentary education program registration.</li><li>• Tabletop booth in conference center lobby. (Provided: 6' undraped table and lunch for representatives).</li><li>• Recognition (verbal and digital sign).</li></ul>	\$2,000 (six available)
<b>Lunch Sponsor</b> <ul style="list-style-type: none"><li>• One complimentary education program registration.</li><li>• Recognition (verbal and digital sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$1,000 (exclusive)
<b>Break Sponsor</b> <ul style="list-style-type: none"><li>• One complimentary education program registration.</li><li>• Recognition (verbal and digital sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$1,000 (exclusive)
<b>Wi-Fi Sponsor</b> <ul style="list-style-type: none"><li>• One complimentary education program registration.</li><li>• Recognition (verbal and digital sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$1,000 (exclusive)

# RURAL HOSPITAL LEADERSHIP FORUM

June 17 | Hotel Fort Des Moines

<b>Title Sponsor</b> <ul style="list-style-type: none"><li>• Three complimentary education program registrations. Includes reception sponsorship and attendance.</li><li>• Tabletop booth in meeting room. (Provided: 6' undraped table and lunch for representatives).</li><li>• Pop-up banner displayed in conference center (sponsor-provided).</li><li>• Recognition (verbal and sign).</li></ul>	\$15,000 (exclusive)
<b>Book Sponsor</b> <ul style="list-style-type: none"><li>• Two complimentary education program registrations.</li><li>• Pop-up banner displayed in conference center(sponsor-provided).</li><li>• Recognition (verbal and digital sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$2,500 (exclusive)
<b>Parking Sponsor</b> <ul style="list-style-type: none"><li>• Two complimentary education program registrations.</li><li>• Pop-up banner displayed in conference center(sponsor-provided).</li><li>• Recognition (verbal and digital sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$2,500 (exclusive)
<b>Program Sponsor</b> <ul style="list-style-type: none"><li>• One complimentary booth rep who receives education program registration.</li><li>• Tabletop booth outside meeting room. (Provided: 6' undraped table and lunch for representatives).</li><li>• Recognition (verbal and digital sign).</li></ul>	\$2,000 (10 available)
<b>Lunch Sponsor</b> <ul style="list-style-type: none"><li>• One complimentary education program registration.</li><li>• Recognition (verbal and sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$1,500 (exclusive)
<b>Break Sponsor</b> <ul style="list-style-type: none"><li>• One complimentary education program registration.</li><li>• Recognition (verbal and sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$1,500 (exclusive)
<b>Wi-Fi Sponsor</b> <ul style="list-style-type: none"><li>• One complimentary education program registration.</li><li>• Recognition (verbal and sign).</li><li>• Marketing sheet in attendee folders (sponsor-provided).</li></ul>	\$1,500 (exclusive)

# 96<sup>TH</sup> IHA ANNUAL MEETING

## Oct. 7-8 | Iowa Events Center, Des Moines

IHA associate membership is required for all sponsorships. (Nonmembers may reserve a trade show booth subject to approval).

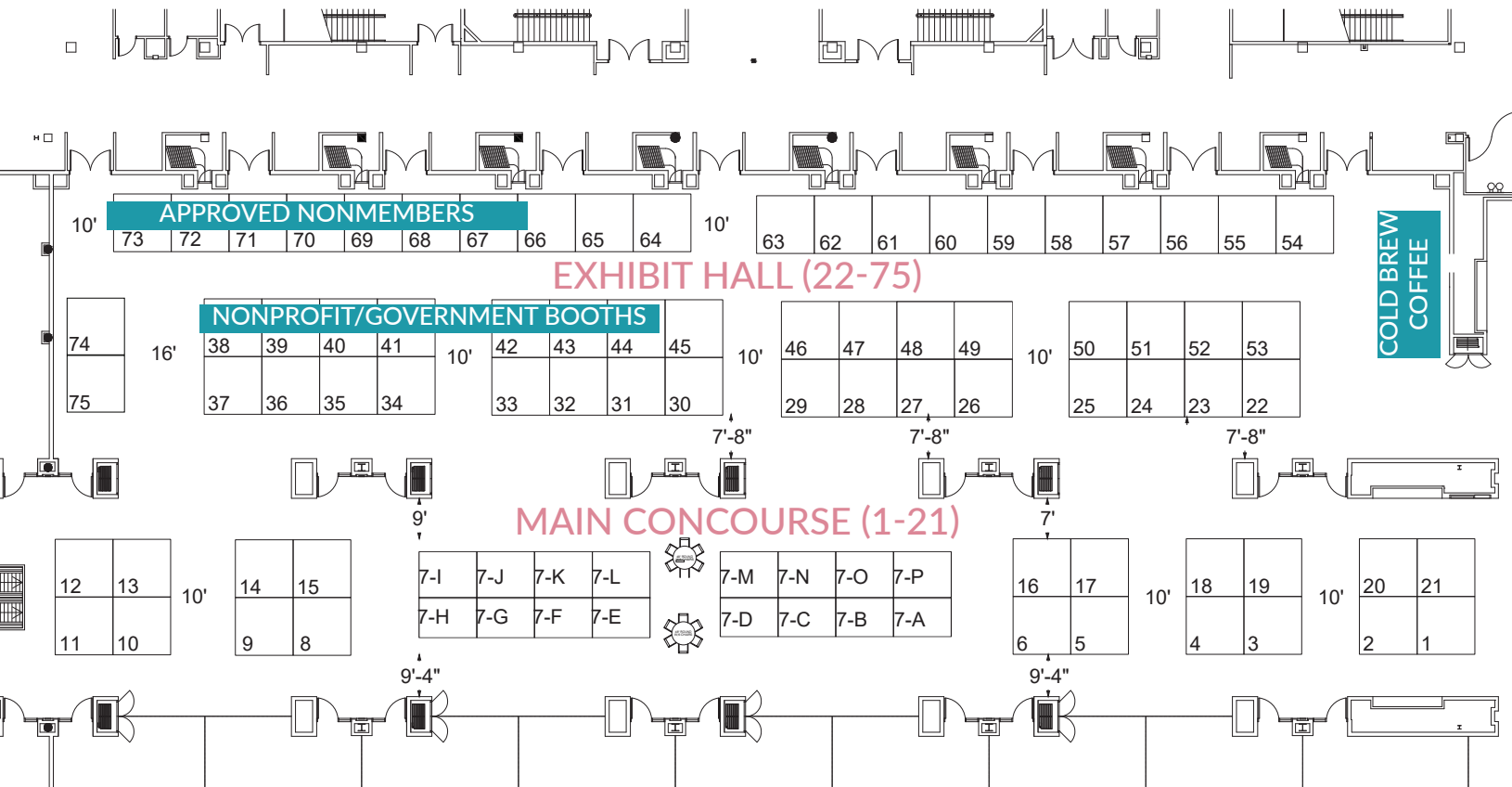
As Iowa's largest annual statewide hospital convention, the IHA Annual Meeting is a tremendous benefit for associate members. Its 1,200-plus attendees include: CEOs, chief financial officers, chief nursing officers, chief operating officers, department managers, senior staff, and trustees.

Sponsors must also exhibit if sponsorship is \$2,500 or less.

<b>Keynote Sponsor (exclusive by keynote speaker)   Oct. 7-8</b> <ul style="list-style-type: none"><li>• Pop-up banner displayed in events center (sponsor-provided).</li><li>• Logo recognition in on-site agenda, meeting website and meeting signage.</li><li>• Verbal recognition in the keynote introduction.</li><li>• Introduce keynote speaker.</li></ul>	<b>\$15,000</b>
<b>Lunch Sponsor (exclusive by day)   Oct. 7-8</b> <ul style="list-style-type: none"><li>• Logo recognition during scrolling announcements each day before the keynote.</li><li>• Pop-up banner displayed (sponsor-provided).</li><li>• Recognition in on-site agenda, meeting website and meeting signage.</li><li>• Voiceover announcement before the start of lunch.</li></ul>	<b>\$5,000</b>
<b>Cold Brew Coffee Bar</b> <ul style="list-style-type: none"><li>• Logo recognition during scrolling announcements each day before the keynote.</li><li>• Pop-up banner and decorations (optional) next to coffee bar in the exhibit hall (sponsor-provided).</li><li>• Recognition in on-site agenda, meeting website and meeting signage.</li></ul>	<b>\$3,000 (exclusive)</b>
<b>Conference Wi-Fi Sponsor</b> <ul style="list-style-type: none"><li>• Company-branded Wi-Fi password during meeting.</li><li>• Recognition in daily announcements.</li><li>• Recognition in on-site agenda, website and meeting signage.</li></ul>	<b>\$3,000 (exclusive)</b>
<b>Lanyard Sponsor</b> <ul style="list-style-type: none"><li>• Sponsor-provided lanyards used for attendee name badges.</li><li>• Recognition in on-site agenda, website and meeting signage.</li></ul>	<b>\$3,000 (exclusive)</b>
<b>Registration Desk Sponsor</b> <ul style="list-style-type: none"><li>• Logo displayed on custom-designed desk panels.</li><li>• Recognition in on-site agenda, website and meeting signage.</li></ul>	<b>\$4,000 (exclusive)</b>
<b>Iowa Organization for Nursing Leadership Reception Sponsor</b> <ul style="list-style-type: none"><li>• Pop-up banner displayed during reception (sponsor-provided).</li><li>• Recognition in on-site agenda, website and meeting signage.</li><li>• Representatives may attend reception.</li></ul>	<b>\$2,000 (exclusive)</b>
<b>CEO Gift Sponsor</b> <ul style="list-style-type: none"><li>• Recognition in on-site agenda, website and meeting signage.</li><li>• Verbal recognition at prize drawing on Wednesday, Oct. 8.</li></ul>	<b>\$1,500 (exclusive)</b>
<b>Iowa Society of Healthcare Attorneys Reception Sponsor</b> <ul style="list-style-type: none"><li>• Pop-up banner displayed during reception (sponsor-provided).</li><li>• Recognition in on-site agenda, website and meeting signage.</li><li>• Representatives may attend reception.</li></ul>	<b>\$1,000 (exclusive)</b>
<b>IT Workgroup Reception Sponsor</b> <ul style="list-style-type: none"><li>• Pop-up banner displayed during reception (sponsor-provided).</li><li>• Recognition in on-site agenda, website and meeting signage.</li><li>• Representatives may attend reception.</li></ul>	<b>\$1,000 (exclusive)</b>
<b>Recharge Lounge Sponsor</b> <ul style="list-style-type: none"><li>• Logo displayed on custom-designed charging station.</li><li>• Recognition in on-site agenda, website and meeting signage.</li></ul>	<b>\$1,000 (three available)</b>
<b>Trade Show Prizes</b> <ul style="list-style-type: none"><li>• Logo displayed on custom-designed trade show desk.</li><li>• Recognition in on-site agenda, website and meeting signage.</li></ul>	<b>\$1,000 (three available)</b>

# 96<sup>TH</sup> IHA ANNUAL MEETING

## TRADE SHOW MAP



## IHA ANNUAL MEETING EXHIBITOR INFORMATION

**SET UP:** Monday, Oct. 6

**EXHIBIT DAYS:** Tuesday, Oct. 7, and Wednesday, Oct. 8

- Each 10' x 10' booth will be set up with 8' high black back drape, 3' high black side dividers, one 8' black draped table, two folding side chairs and one wastebasket.

### ASSOCIATE MEMBER RATES:

- 10' x 10' main concourse booth – \$3,100 (20 available). The main concourse booths are in the hallway between the exhibit hall and the education session rooms.
- 10' x 10' exhibit hall booth – \$2,650.

**NONMEMBER RATES:** Organizations must be approved by the Iowa Hospital Association.

- 10' x 10' exhibit hall booth – \$3,400 (limited to booths 69-73).
- 10' x 10' government/nonprofit booth – \$1,325 (limited to booths 38-44).

# LEADERSHIP PROGRAMS

## Certificate Series Program Sponsorship

- Opportunity for a representative from your organization to attend each series date and introduce a speaker.
- Pop-up banner displayed during the program (sponsor-provided).
- Verbal recognition at each program.
- Recognition on the website and program materials.

\$2,500 (three available)

## Nurse Manager Leadership

Jan. – Apr. 2025 | 60 Participants

The Nurse Manager Leadership Workshop series developed for new and aspiring nurse managers is an interactive program that combines lecture and discussion by Iowa nursing leaders.

## Physician Business Leadership

Feb. – May 2025 | 60 Participants

Providers today face an era of change unlike any before. Reform policies, shifting requirements and fiscal uncertainty create a chaotic atmosphere for professionals and providers. Times like these require strong leaders with innovative and focused decision-making abilities. Participants in this program will gain the tools to become successful leaders in today's complex health care environment.

## Quality Residency Program

Aug. 2025 – Feb. 2026 | 20 Participants

The Iowa Quality Residency Program is designed to provide knowledge, support and networking opportunities that will position quality leaders for success.

## Advanced Leadership Academy

Aug. – Dec. 2025 | 25 Participants

The Advanced Leadership Academy is designed to equip hospital leaders who have been on a leadership-succession track with the skills and knowledge to engage in operational factors in their positions. Participants are nominated by their hospital CEOs.



# IOWA HOSPITAL EDUCATION AND RESEARCH FOUNDATION (IHERF) SWINGING FOR SCHOLARS

Aug. 28 | Tournament Club of Iowa, Polk City

This is the primary fundraiser for IHERF's Health Care Careers Scholarship Fund. Networking and visibility are keys to success. By choosing to be part of Swinging for Scholars, your organization not only will be building important connections with hospital executives, but also making a difference in the education of future Iowa health care workers.

<p><b>Eagle Hole Sponsor</b></p> <ul style="list-style-type: none"> <li>• Two complimentary golf participants.</li> <li>• Two complimentary sponsor representatives on a hole for meet and greet.</li> <li>• Recognition in IHA Today.</li> <li>• Recognition sign on golf course.</li> </ul>	<p>\$5,500 (ten)</p>
<p><b>Beverage Carts Sponsor</b></p> <ul style="list-style-type: none"> <li>• One complimentary golf participant.</li> <li>• Two complimentary sponsor representatives on a hole for meet and greet.</li> <li>• Recognition in IHA Today.</li> <li>• Recognition sign on beverage carts and golf course.</li> </ul>	<p>\$5,000 (exclusive)</p>
<p><b>Lunch Sponsor</b></p> <ul style="list-style-type: none"> <li>• One complimentary golf participant.</li> <li>• Two complimentary sponsor representatives on a hole for meet and greet.</li> <li>• Recognition in IHA Today.</li> <li>• Recognition sign in clubhouse lunch area and golf course.</li> </ul>	<p>\$5,000 (exclusive)</p>
<p><b>Award Prizes Sponsor</b></p> <ul style="list-style-type: none"> <li>• One complimentary golf participants.</li> <li>• Two complimentary sponsor representatives at a table near clubhouse.</li> <li>• Get to hand out awards</li> <li>• Recognition in IHA Today.</li> <li>• Recognition sign on golf course.</li> </ul>	<p>\$4,500 (exclusive)</p>
<p><b>Birdie Sponsor</b></p> <ul style="list-style-type: none"> <li>• One complimentary golf participant.</li> <li>• Two complimentary sponsor representatives at a table near the clubhouse (Note: Birdie Sponsors are not assigned to holes on the golf course).</li> <li>• Recognition in IHA Today.</li> <li>• Recognition sign on golf course.</li> </ul>	<p>\$4,000 (six available)</p>
<p><b>Par Sponsor</b></p> <ul style="list-style-type: none"> <li>• One complimentary participant.</li> <li>• Recognition in IHA Today.</li> <li>• Recognition sign on golf course.</li> </ul>	<p>\$3,000 (five available)</p>
<p><b>Bar and Cooler Sponsor</b></p> <ul style="list-style-type: none"> <li>• Two complimentary representatives at awards lunch.</li> <li>• Recognition in IHA Today.</li> <li>• Recognition sign near coolers.</li> <li>• No golfers.</li> </ul>	<p>\$1,500 (five available)</p>
<p><b>Show Your Support</b></p> <ul style="list-style-type: none"> <li>• Recognition in IHA Today.</li> <li>• Recognition sign near clubhouse.</li> <li>• No golfers.</li> </ul>	<p>\$1,000 (unlimited)</p>

# IOWA SOCIETY FOR HEALTHCARE ENGINEERING

## Sept. 18 | EMC Expo Center Junior Ballroom Des Moines

80-plus facility management professionals.

### Program Sponsor

- Preferred placement exhibit booth.
- Introduce speaker or 30-60 second video.
- Logo recognition in the on-site agenda.
- One complimentary registration to the program.
- Pop-up banner during the program.
- Verbal recognition at the program.

\$3,000 (two available)

### Parking Sponsor

- Preferred placement exhibit booth
- Logo on parking vouchers
- Logo recognition in the on-site agenda
- One complimentary registration to the program
- Pop-up banner during the program
- Verbal recognition at the program

\$2,500 (exclusive)

### Trade Show Reception Beverage Sponsor | Sept. 19, 4:30-6:30 p.m.

- 10' x 20' exhibit booth with placement by bar during trade show.
- Logo sign at the reception.
- Verbal recognition at the program.

\$2,000 (exclusive)

### Exhibit Booth | Sept. 19, 4:30-6:30 p.m.

- Booths have a back drape, side wing panels, one 8' skirted table and two chairs.
- Up to three booth representatives for exhibit trade show and reception.

\$675 (limited availability)

### ISHE-endorsed Evening Event Sponsor | Sept. 18, 6:30 p.m.

- Host or co-host an evening event endorsed by the ISHE board.
- Recognition in the on-site agenda.
- Three e-blasts sent to ISHE members advertising your event.
- Your organization is responsible for event expenses including food, beverage, rentals and transportation (if held off-site).
- IHA will provide pre-event marketing and registration.

\$500 (exclusive)

## PRECONFERENCE ACTIVITY IOWA CUBS GAME IN SKYBOX AND EVENING WELCOME RECEPTION

### Sept. 17 | Noon | Principal Park

#### Grand Slam Sponsor

- Four representatives at the game and welcome reception.
- Recognition (signage).

\$5,000 (exclusive)

#### Home Run Sponsor

- Two representatives at the game and welcome reception.
- Recognition (signage).

\$2,500 (three available)

#### Cubbie Bear Sponsor

- One representatives at the game and welcome reception.
- Recognition (signage).

\$1,500 (five available)

# IOWA ORGANIZATION FOR NURSING LEADERSHIP, IOWA ASSOCIATION FOR HEALTHCARE QUALITY & BEHAVIORAL HEALTH AFFILIATE OF IOWA

May 21 | Prairie Meadows, Altoona

200-plus nurse managers, directors, executives, education coordinators and trainers. 100-plus quality management and performance improvement professionals. 60-plus behavioral health managers and nurse leaders.

## Lunch Sponsor

- Booth (\$500 value) with preferred placement.
- Five-minute speaking opportunity during lunch.
- Marketing materials in attendee folders (sponsor-provided).
- Pop-up banner displayed during the program (sponsor-provided).
- Verbal recognition at the program.

\$1,750 (two available)

## Program Sponsor

- Booth (\$500 value) with preferred placement.
- Pop-up banner during the program (sponsor-provided).
- Verbal recognition at the program.

\$1,500 (four available)

## 10' x 10' Exhibit Booth

- Booths have an 10' black back drape, side wing panels, one 8' skirted table and two chairs.

\$500 (limited availability)

# IOWA HOSPITAL CEO WOMEN'S RETREAT

Nov. 5-7 | Location TBD.

Our aspiration is to bring together women CEOs leading Iowa hospitals to exchange and share experiences, strengthen leadership, identify strategies for navigating today's health care environment, and build community. We will inspire positive change to achieve a bright and better workplace. This retreat is by invitation only to Iowa hospital CEOs and registration is complimentary thanks to the generous support of our sponsors.

## Premier Sponsor

- Two participants in the workshop and retreat, including all social events.
- Recognition on the event invitation.
- Recognition on the agenda.
- Verbal recognition at the event.

\$10,000 (exclusive)

## Executive Sponsor

- One participant in the workshop and retreat, including all social events.
- Recognition on the agenda and invitation.
- Verbal recognition at the event.

\$5,000 (four available)

## Supporter Sponsor

- One participant in a select social event.
- Recognition on the agenda.
- Verbal recognition at the event.

\$1,000 (three available)

# PERSONAL MEMBERSHIP GROUPS

IHA's personal membership groups offer specialized learning and networking opportunities for different hospital professionals. Each group holds a customized annual conference. Take advantage of these unique networking opportunities:

## Diamond Sponsor

- Tabletop booth in conference center lobby (provided: 6' undraped table, one chair and lunch for one representative).
- One conference registration (if room capacity allows).
- Introduce speaker or provide a two-minute marketing video.
- Pop-up banner displayed in conference center.
- Verbal recognition at the beginning and end of the conference.
- Logo in marketing emails to members.
- Logo on digital signs in the IHA Conference Center.
- Mailing list of conference attendees, including those participating remotely.

**\$500** (two available)

## Pearl Sponsor

- Tabletop booth in conference center lobby (provided: 6' undraped table, one chair and lunch for one representative).
- One conference registration (if room capacity allows).
- Verbal recognition at the beginning and end of the conference.
- Logo in marketing emails to members.
- Logo on digital signs in the IHA Conference Center.
- Mailing list of conference attendees, including those participating remotely.

**\$350** (four available)

## Iowa Society for Hospital Preparedness and Emergency Managers

March 26 | IHA Conference Center, Des Moines  
IHA's newest personal membership group.

## Iowa Society for Healthcare Human Resources Administration

April 15 | IHA Conference Center, Des Moines  
70-plus human resources professionals.

## Iowa Trauma Coordinators

April 29 | IHA Conference Center, Des Moines  
85-plus trauma coordinators and emergency department managers.

## Iowa Society for Healthcare Marketing and Public Relations & Foundation Professionals for Iowa Hospitals

May 1 | IHA Conference Center, Des Moines  
60-plus public relations, marketing and communications professionals. 50-plus philanthropy and foundation professionals.

## Iowa Society of Healthcare Attorneys

May 8 | IHA Conference Center, Des Moines  
45-plus health care attorneys and compliance officers.

## Charge Nurse Leadership Development Workshop

Oct. 29-30 | IHA Conference Center, Des Moines  
50 nursing leaders Diamond Sponsorship Only



# TRADE SHOW/SPONSOR TERMS AND CONDITIONS

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- 1. Exhibit setup and removal** – Exhibitors must set up and remove exhibit materials within the time frame provided by IHA. Exhibitors agree to keep exhibits set up until a time designated by IHA. IHA will remove remaining exhibit materials at the exhibitor's expense.
- 2. Exhibitor booth materials** – Exhibit materials must conform to the fire regulations and electrical codes of the exhibit area. Packing materials and containers must be removed from the floor and must not be stored behind displays or under tables. Payment for services provided to an exhibitor by a contractor is the responsibility of the exhibitor. Exhibits may not protrude into the aisle or block the view of neighboring exhibits.
- 3. Exhibitor printed materials** – Exhibitor's printed material may be distributed in the assigned booth area only. Any materials IHA considers objectionable will not be allowed to be distributed.
- 4. Audiovisual effects and music** – Audiovisual equipment being used in one exhibit area must not unreasonably interfere with activities of other exhibitors. Exhibitors and others are prohibited from playing music in the exhibit hall.
- 5. Security** – IHA cannot guarantee against loss, fire and damage. IHA's insurance policies do not provide coverage for exhibitor's protection. Exhibitors are responsible for their property through insurance or self-insurance.
- 6. No-shows and Subletting** – Out of respect to other vendors and attendees, exhibitors who do not show up will not be invited back. Subletting exhibit space is prohibited. Companies may not share booth spaces.
- 7. Exhibitor representative(s)** – Exhibitors must provide a representative in its exhibit space during exhibit hours. The number of representatives included in the registration fee is listed.
- 8. Exhibitor name badges** – IHA will issue a badge with proper identification to each exhibitor. Exhibitor name badges are not transferable and always must be worn in the exhibit area.
- 9. Cancellation and liability** – Payment in full must be received at least 30 days before the event. If payment in full is not received timely, IHA may, at its sole discretion, charge up to a ten percent (10%) late fee. Cancellations must be made in writing to [IHASponsorships@IHAonline.org](mailto:IHASponsorships@IHAonline.org). If a cancellation is received 12 weeks or more before the event, a full refund will be made minus a twenty-five percent (25%) processing fee. No refund will be made for cancellations received 12 or fewer weeks before the event.
- 10. ADA policy** – IHA does not discriminate in its educational programs based on race, religion, color, sex or disability. IHA wishes to ensure no one with a disability is excluded, denied services, segregated or treated differently than others because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the Americans With Disabilities Act to attend this conference, call 515-288-1955, or email IHA's Education Department at [IHAtradeshows@IHAonline.org](mailto:IHAtradeshows@IHAonline.org).
- 11. Compliance with laws** – Exhibitor agrees to comply with all laws of the United States and the State of Iowa. Exhibitor must conform to all standard fire codes and rules of the facility where the trade show is being held.
- 12. Agreement termination** – If IHA decides that the meeting location has become unfit for occupancy or if the meeting is materially interfered with, the agreement for exhibit space may be terminated. IHA will not incur liability for exhibitors' damages because of termination. If termination occurs, exhibitors waive liability and release IHA from claims and damages. Exhibitors also agree that IHA will have no obligation except to refund the exhibitor's prorated share of the rental fees for booths after deducting exhibit costs and expenses, including reasonable reserve for claims.
- 13. Responsibility and liability** – IHA is not responsible to exhibitors for damages, losses or claims for exhibitor's participation in an IHA-sponsored trade show. Exhibitors assume responsibility and liability for losses, damages and claims because of injury or damage to exhibitor's displays, equipment, injury to someone or other property brought on the conference/trade show site. Exhibitors will indemnify and hold harmless IHA and its employees from such losses, damages and claims. Exhibitors are required to have insurance against damage and loss of exhibit materials and liability insurance against injury to person and property of others. IHA may ask for proof of insurance.
- 14. Agreement changes** – IHA can make changes, amendments and additions to this agreement for the proper conduct of the exhibit. IHA will advise exhibitors of such changes. If an exhibitor does not follow IHA's rules and regulations, this agreement may be terminated, with the exhibitor forfeiting fees paid, despite whether the space is reassigned by IHA. Matters not covered here are subject to IHA's decision.

*Failure to follow these Terms and Conditions may result in being prohibited from participating in future IHA events.*

# THANK YOU FOR YOUR SUPPORT!

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Adair County Health System, Greenfield  
Audubon County Memorial Hospital and Clinics, Audubon  
Avera Holy Family Hospital, Estherville  
Avera Merrill Pioneer Hospital, Rock Rapids  
Boone County Hospital, Boone  
Broadlawns Medical Center, Des Moines  
Buchanan County Health Center, Independence  
Buena Vista Regional Medical Center, Storm Lake  
Burgess Health Center, Onawa  
Cass Health, Atlantic  
Cherokee Regional Medical Center  
CHI Health Mercy Corning  
CHI Health Mercy Council Bluffs  
CHI Health Missouri Valley  
ChildServe, Johnston  
Clarinda Regional Health Center  
Clarke County Hospital, Osceola  
Community Memorial Hospital, Sumner  
Compass Memorial Healthcare, Marengo  
Crawford County Memorial Hospital, Denison  
Dallas County Hospital, Perry  
Davis County Hospital and Clinics, Bloomfield  
Floyd County Medical Center, Charles City  
Floyd Valley Healthcare, Le Mars  
Franklin General Hospital, Hampton  
Genesis Medical Center-Davenport  
Genesis Medical Center-De Witt  
George C. Grape Community Hospital, Hamburg  
Greater Regional Health, Creston  
Greene County Medical Center, Jefferson  
Grundy County Memorial Hospital, Grundy Center  
Gundersen Palmer Lutheran Hospital and Clinics, West Union  
Guthrie County Hospital, Guthrie Center  
Guttenberg Municipal Hospital  
Hancock County Health System, Britt  
Hansen Family Hospital, Iowa Falls  
Hawarden Regional Healthcare  
Hegg Health Center Avera, Rock Valley  
Henry County Health Center, Mount Pleasant  
Horn Memorial Hospital, Ida Grove  
Humboldt County Memorial Hospital, Humboldt  
Iowa Specialty Hospital-Belmond, Belmond  
Iowa Specialty Hospital-Clarion, Clarion  
Jackson County Regional Health Center, Maquoketa  
Jefferson County Health Center, Fairfield  
Knoxville Hospital & Clinics, Knoxville  
Kossuth Regional Health Center, Algona  
Lakes Regional Healthcare, Spirit Lake  
Loring Hospital, Sac City  
Lucas County Health Center, Chariton  
Madison County Health Care System, Winterset  
Mahaska Health, Oskaloosa  
Manning Regional Healthcare Center, Manning  
Mary Greeley Medical Center, Ames  
Mercy Iowa City  
Mercy Medical Center - Cedar Rapids  
MercyOne Cedar Falls Medical Center  
MercyOne Centerville Medical Center  
MercyOne Clinton Medical Center  
MercyOne Clive Rehabilitation Hospital  
MercyOne Des Moines Medical Center  
MercyOne Dubuque Medical Center

MercyOne Dyersville Medical Center  
MercyOne Elkader Medical Center  
MercyOne Iowa City Rehabilitation Hospital  
MercyOne New Hampton Medical Center  
MercyOne Newton Medical Center  
MercyOne North Iowa Medical Center, Mason City  
MercyOne Oelwein Medical Center  
MercyOne Primghar Medical Center  
MercyOne Siouxland Medical Center, Sioux City  
MercyOne Waterloo Medical Center  
MercyOne West Des Moines Medical Center  
Methodist Jennie Edmundson, Council Bluffs  
Mitchell County Regional Health Center, Osage  
Monroe County Hospital and Clinics, Albia  
Montgomery County Memorial Hospital, Red Oak  
Myrtue Medical Center, Harlan  
Orange City Area Health System  
Osceola Regional Health Center, Sibley  
Ottumwa Regional Health Center  
Palo Alto County Health System, Emmetsburg  
Pella Regional Health Center  
Pocahontas Community Hospital  
Regional Health Services of Howard County, Cresco  
Regional Medical Center, Manchester  
Ringgold County Hospital, Mount Ayr  
Sanford Medical Center Sheldon  
Select Specialty Hospital-Des Moines  
Select Specialty Hospital-Quad Cities, Davenport  
Shenandoah Medical Center  
Sioux Center Health  
Southeast Iowa Regional Medical Center, Fort Madison and West Burlington  
Spencer Hospital  
St. Anthony Regional Hospital, Carroll  
Stewart Memorial Community Hospital, Lake City  
Story County Medical Center, Nevada  
Tri-State Surgery Center, Dubuque  
UnityPoint Health-Allen Hospital, Waterloo  
UnityPoint Health-Blank Children's Hospital, Des Moines  
UnityPoint Health-Finley Hospital, Dubuque  
UnityPoint Health-Grinnell Regional Medical Center  
UnityPoint Health-Iowa Lutheran Hospital, Des Moines  
UnityPoint Health-Iowa Methodist Medical Center, Des Moines  
UnityPoint Health-Jones Regional Medical Center, Anamosa  
UnityPoint Health-Marshalltown  
UnityPoint Health-Methodist West Hospital, West Des Moines  
UnityPoint Health-St. Luke's Hospital, Cedar Rapids  
UnityPoint Health-St. Luke's, Sioux City  
UnityPoint Health-Trinity Bettendorf  
UnityPoint Health-Trinity Muscatine  
UnityPoint Health-Trinity Regional Medical Center, Fort Dodge  
University of Iowa Hospitals and Clinics, Iowa City  
University of Iowa Health Network Rehabilitation Hospital, Coralville  
VA Central IA Health Care System-Des Moines  
Van Buren County Hospital, Keosauqua  
Van Diest Medical Center, Webster City  
Veterans Memorial Hospital, Waukon  
Virginia Gay Hospital, Vinton  
Washington County Hospital and Clinics, Washington  
Waverly Health Center  
Wayne County Hospital and Clinic System, Corydon  
WinnMed, Decorah