

Introduce yourself.

- Name
- Where you live
- I'm a constituent!

HOW to form your message

What is my issue?

I'm here to talk to you about _____.

Why I care.

This is important to me because _____.

Why the legislator should care.

This is an important issue in our state because _____.

Make the ask.

Will you support _____?

Can we count on you to support _____?

IOWA HOSPITAL ASSOCIATION HADVOCACY

WHY Advocacy is Important for Health Care Professionals

You are the experts.

Most legislators do not work in health care, they depend on your expertise and stories from the frontlines to fully comprehend an issue.

You are a constituent and a critical asset to Iowa communities.

Legislators particularly care to hear from the people who vote them into office. According to a Gallup 2022 poll, health care professionals are rated amongst the most trusted professions for 20 years in a row.

Hospitals are one of the most government regulated industries in the nation.

Due to the complexity of services, equipment, and upkeep hospitals must meet the standards set by federal, state, local laws and agencies.

60% of hospital revenue comes from the government.

Hospitals care for every individual who steps through the door, regardless of the person's ability to pay. Therefore, hospitals rely on the government to fund Medicare and Medicaid to offset costs of providing these services.

