



IOWA HOSPITAL
ASSOCIATION

We care about Iowa's health

2023 Annual Meeting
Young Executive Achievement Award
Scoring Guide

Nominee: Dustin Wright, Floyd Valley Healthcare		
Letter of nomination and supporting materials (40 points)	Points possible	Points awarded
Consider: <ul style="list-style-type: none"> • Major achievements in his or her hospital/health system in the last three years. • Major achievements in the community. • Major achievements outside the community. • Notable achievements. 	40	
Candidate's ability to meet the intent of the award (30 points)	Points possible	Points awarded
<p>The Iowa Hospital Association's presents the Young Executive Achievement Award to an Iowa hospital or health system young executive whose achievements are noteworthy.</p> <p>IHA solicits nominations for young executives, age 40 or younger and employed as a senior executive in an IHA member organization, who has exhibited skills through a project, program, publication or other activities of importance to health care in Iowa.</p>	30	
Candidate's IHA participation and engagement (30 points)	Points possible	Points awarded
Consider: <ul style="list-style-type: none"> • Attendance and engagement at IHA conferences and signature events (Annual Meeting, Summer Forum, Hospital Day on the Hill, Governance Forum). • Attendance at IHA district meetings. • Contributions to the IHA PAC. • Membership on an IHA council or committee. 	30	
TOTAL		
Reviewer comments:	Scoring guide:	
	0-10 Very weak 11-20 Weak 21-30 Average 31-40 Strong 41-50 Very strong	
<i>Reviewer name:</i>	<i>Date:</i>	



**Dustin Wright, FACHE, CEO
Floyd Valley Healthcare**

- Years of service at the hospital / organization: 4.5 years.
- Total years of service in health care: 13 years.

Nomination

Ralph Klemme, Board Chair, Floyd Valley Healthcare

Teresa Sauer, Executive Administrative Assistant, Floyd Valley healthcare

We write to nominate, Dustin Wright, for the IHA Young Executive Achievement Award.

Dustin Wright, CEO has been with Floyd Valley Healthcare in Le Mars, Iowa, for just over 4.5 years. Dustin is a very professional, confident, personable and futuristic individual which allows him the ability see and accept healthcare as ever-changing. Dustin is passionate about what the future holds for healthcare and continuously works with the board, the providers, and staff daily to strive for the best possible patient care for our community.

During Dustin's first days at Floyd Valley Healthcare, Dustin met with each department manager and continues almost 5 years later to have an open-door policy with all managers as well as all staff members. It is not uncommon for a staff member to stop and share both good and sometimes sad personal news with Dustin, which shows that Dustin has built and continues to strengthen relationships with his staff.

Dustin has very strong faith in God and we believe that this leads him daily as he works to make those tough decisions always focusing on the patients, visitors, staff, providers and community as a whole. Dustin is an amazing listener, displays an honest presence during each conversation and puts sincere thought and empathy into his answers. Dustin's faith leads him as he continues to make those tough forward-thinking decisions while focusing on best practices for patients, visitors, staff, providers and the community as a whole. Dustin is always encouraging leadership growth among the staff within the organization. He promotes compassion, integrity and service excellence by demonstrating those values each and every day.

In preparation of each monthly board meeting, Dustin meets with me, the board chairperson, before the board packet goes out, to discuss agenda topics and to hear if there is anything else that we feel needs to be brought forward. Dustin is very good at keeping the board informed throughout the month and comes to

our board meetings prepared, back ground work completed and open to suggestions. He is a very confident and approachable individual and this includes his interactions with the staff and public. When the COVID-19 Pandemic became a reality in early 2020, our community came together weekly in the hospital boardroom (social distancing) and planning for the surge scenario. When the surge hit, everyone knew what to do and it was because of Dustin's guidance, leadership and his ability to portray calm during the storm. And, at such a young age, his ability to lead in situations such as this is just incredible.

Since Dustin's arrival, Floyd Valley Healthcare continues to receive many awards:

- February 2019 - Top 100 Critical Access Hospital by iVantage Health Analytics.
- May 2019 - Top 67 Critical Access Hospital by Becker's Healthcare.
- June 2019 - Floyd Valley Community Health Top 5 Percent Nationally Premier Performer by SHPBEST.
- July 2019 - Dustin Wright, 1 of 7 Iowa CEO's honored as Critical Access Hospital CEO's to Know by Becker's Healthcare.
- January 2020 - Floyd Valley Healthcare received 5 Stars from CMS – Overall Hospital Quality Star Rating for 2020.
- February 2020 - Top 100 Critical Access Hospital by the Chartis Center for Rural Health.
- June 2020 - Floyd Valley Community Health CMS 5 Star Rating HHCAHPS.
- August 2020 - CMS 5 Star Rating Patient Experience.
- January 2022 - Women's Choice Award; February 2022 - Top 100 Critical Access Hospital.

Dustin's involvement in the community goes unmatched in his short tenure in Le Mars, as he's a member of the Le Mars Community Development Plan Steering Committee, the Le Mars Business Initiative Corporation (LBIC), Le Mars Child Care Steering Committee member, Kiwanis Club Board member, YMCA Board member, Siouxland's Big Brother Big Sister Program by adopting a Little Brother and is the Le Mars Area Betterment Foundation Board President.

Dustin has been instrumental in the Strategic Growth of Floyd Valley Healthcare during his tenure. He has helped grow both our Surgical and Outpatient services to ensure that patients have state-of-the-art services here at home. With each endeavor he begins by always looking at the benefit of the communities in which we serve. The title of our 2021 Annual Report 'Always. Moving. Ahead. Preparing for the Future' provides a glimpse into his vision for Floyd Valley Healthcare serving Plymouth County, Iowa and the many patients from other areas who have chosen Floyd Valley Healthcare for their healthcare needs.

The growth that Floyd Valley Healthcare has continued to experience has led to the development of a nearly \$10.5 million dollar expansion to accommodate the needed space for our specialty clinic practices and therapy department. The project consists of new and remodeled space combining over 13,000 square feet. Twenty new exam rooms, along with a specialty clinic entrance, will allow for current and future specialty practice growth. In addition, Floyd Valley Therapies will be expanded, which will double their current space and add much needed square footage for equipment and exam rooms. Construction will be completed by fall of 2023. Dustin and his Leadership team are already working on the Facility Master Plan – Phase II which includes remodeling of Obstetrics Unit, Laboratory, Cardio-Pulmonary, Cardiac-Reb and Diabetic Education.

Keeping healthcare local is and will continue to be a top priority for our Board of Trustees and Leadership Team. The success and growth we have seen over these past 4.5 years, and during a Pandemic, is a direct testament to our talented and dedicated team members and Dustin's leadership. It is truly the people at Floyd Valley Healthcare and Dustin Wright as their leader that sets us apart from others.

Thank you for your consideration!

Ralph Klemme, Craig Bauerly, Danna Schuster, Janelle Bixenman and Kelli Flack
Floyd Valley Healthcare Board of Trustees

Summary

Dustin joined Floyd Valley Healthcare in December 2018 as CEO. He earned his bachelor's degree from the University of Iowa and a master's degree in healthcare administration from the University of Missouri. Dustin's career includes the University of Wisconsin Hospital and Clinics, Sanford Sheldon (IA) Medical Center, Community Memorial Hospital in Sumner, IA, and finally VP of Operations at UnityPoint Health, Marshalltown, IA, where he served prior to Floyd Valley Healthcare.

A native of Primghar, Iowa, Dustin and his wife, Andrea, have a daughter named Charli. They stay active golfing, bike riding, running, hunting, fishing and watching the Iowa Hawkeyes! In addition to being involved in numerous community activities, Dustin is a member of the Le Mars Community Development Plan Steering Committee, the Le Mars Business Initiative Corporation (LBIC), Le Mars Child Care Steering Committee member, Kiwanis Club Board member, YMCA Board member, Siouxland's Big Brother Big Sister Program and is the Le Mars Area Betterment Foundation Board President.

IHA involvement

- Council on Representation and Advocacy, Member, Current since 2023.
- IHERF Board of Directors, Director, Current since 2020.
- IHA Governance Committee, Member, Current since 2022.
- Council on Representation and Advocacy, Member, 2020-2021.
- Attends IHERF Swinging for Scholars, Governance Forum, Tee Off Golf Classic, Governance Forum, Hospital Day on the Hill, All District Meeting, Critical Access Forum, Summer Leadership Forum, Annual Meeting.
- Attends IHA education events and webinars.
- IHA PAC - Ben Franklin Club (\$1,000+), Chairman's Circle (\$500-\$999).

Jeff TeBrink
Sheriff



Rick Singer
Chief Deputy

PLYMOUTH COUNTY SHERIFF'S OFFICE

451 14th Ave. NE • Le Mars, Iowa 51031-8826

PHONE: (712) 546-8191 • FAX: (712) 546-8796 • www.plymouthcountysheriff.com

Iowa Hospital Association
Attn: Craig Borchard

Dear Mr. Borchard:

We write to support the nomination of Dustin Wright for the IHA Young Executive Achievement Award. Dustin Wright has been proactive in developing relations between Floyd Valley Hospital and the law enforcement agencies in our service area. His leadership helped guide our emergency response system during the very early stages of COVID-19. We believe that the communication and cooperation between Dustin Wright and his leadership team helped our agencies plan, respond, mitigate, and recover from the turmoil caused by the pandemic.

Dustin Wright has been willing to discuss with law enforcement representatives safety matters that directly affect the patrons of Floyd Valley Hospital, its staff, and the citizens of Le Mars and Plymouth County. His leadership over the past several years has made Le Mars and Plymouth County a safer place to live.

Sincerely,

A handwritten signature in blue ink that reads "Kevin Vande Vegte #907".

Kevin Vande Vegte
Chief of Police Le Mars

A handwritten signature in blue ink that reads "Jeff TeBrink".

Jeff TeBrink
Sheriff Plymouth County

May 22, 2023

Iowa Hospital Association
Attn: Craig Borchard
Vice President, Communications

RE: Award Nomination for Dustin Wright, FACHE

Dear Mr. Borchard:

We write to support the nomination of Dustin Wright for the IHA Young Executive Achievement Award. Dustin encourages leadership growth among all employees within the organization. He promotes compassion, integrity, and service excellence by demonstrating those values each day.

During his tenure here at Floyd Valley Healthcare, Dustin has been instrumental in the strategic growth of Floyd Valley Healthcare. Dustin continues to keep our team focused on the Facility Master Plan. As we work to complete Phase I, it will grow our outpatient therapies department and our surgical outpatient services. Phase II plans are being discussed and include a remodel and enlargement of our laboratory, remodel of the cardio-pulmonary, cardiac rehabilitation and diabetic education department, and a major renovation of our Floyd Valley obstetrics department. By focusing on what our patients need most, it ensures that patients have state of the art services close to home.

With each endeavor Dustin brings, he is always looking for ways to benefit the communities in which we serve. It is for this reason, that we proudly nominate Dustin as the 2023 IHA Young Executive Achievement Award.

Sincerely,



Tara Geddes
Chief Nursing Officer



Daryl Friedenbach
Chief Financial Officer



Susan George
Chief Human Resources Officer



May 22, 2023

Iowa Hospital Association
% Craig Borchard

RE: IHA Young Executive Achievement Award

Dear Mr. Borchard:

My name is Mike Wells and I write to support the nomination of Dustin Wright for the IHA Young Executive Achievement Award. I am the former CEO of Wells Enterprises, the leading employer in our community and Floyd Valley Healthcare is a major partner in our success. Dustin is a young leader with a vision for the future that has propelled Floyd Valley to grow to its potential, so they are able to support the growth of our community and industry.

Dustin is also a great community leader and participates in several service organizations and donates his time and resources for the benefit of others. It is a pleasure to know and serve with Dustin in our community.

Respectfully,

A handwritten signature in black ink, appearing to read 'Mike Wells', is positioned above the printed name.

Mike Wells

Michael T. Donlin

1008 Turnberry Ave
Le Mars, IA 51031

To: Whom It May Concern,

I write to support the nomination of Dustin Wright for the IHA Young Executive of the Year Award. My unequivocal support for Dustin comes from three sources.

First, as a resident of Le Mars and a patient of Floyd Valley Healthcare over the past 3+ years, I have observed him superbly managing not only the “routine” challenges of rural healthcare, but also the extraordinary pandemic challenges that sought to overcome our local systems.

Secondly, in my new role as a member of the City Council in Le Mars, I have been the recipient of the usual financial, statistical and audit reports that municipal hospitals submit. All of that information points to the excellent job Dustin is doing during his tenure. Furthermore, dozens of citizens who have been beneficiaries of Floyd Valley’s services have shared their personal stories of the great service and caring culture that permeates his organization.

Finally, as the executive who preceded Dustin in that leadership role, I think I’m qualified to say that the outstanding reputation that Floyd Valley has earned and enjoyed over the past decades, has continued and even further blossomed under his professional and personal leadership style. Such accomplishments by a young executive make him an outstanding nominee for this award. Select him!

Thank you for your consideration.

Sincerely,



Mike Donlin



LE MARS FIRE - RESCUE DEPARTMENT

EMERGENCY SERVICES

45 1st Ave. S.W.
P.O. Box 35
Le Mars, Iowa 51031-0035
(712) 546-4023

David Schipper, Chief
Mike Wise, Asst. Chief
Steve Schwarz, Asst. Chief

Letter of Recommendation

As a newly appointed ambulance director I felt it was important to meet the new CEO of Floyd Valley Healthcare Dustin Wright. He was more than willing to meet with me to discuss our operations and service and the direction we were looking to move the service forward to. I was very thankful for his support as we work with Floyd valley Healthcare so extensively. This support allowed us to provide more services to Floyd Valley Healthcare and our community. Since that meeting, our changes became a reality. Dustin offered his and Floyd Valley Healthcare's support during the extensive change of merging our Ambulance service and Fire-Rescue together as one. We are now setting up training with his staff to allow us to keep our skills up to the best of our abilities. Dustin has allowed Floyd Valley Healthcare to grow with the times, seeing the need to grow many services. He led Floyd Valley Healthcare during the difficult times of the COVID-19 pandemic. The Le Mars Fire-Rescue Department is grateful to work with a positive driving force such as Dustin. We feel like Floyd valley Healthcare is in good hands and will continue to be the leader that it is. With all of the above said, we support Dustin Wright to be considered for the 2022 I.H.A. Young Executive Achievement Award.

Michael T. Wise, EMS Chief

Michael Wise
EMS Chief/ Asst. Fire Chief

David Schipper, Chief

David Schipper
Fire Chief