



## Nominee: James Roetman, Pocahontas Community Hospital

Letter of nomination and supporting materials (40 points)	Points possible	Points awarded
<p>Consider:</p> <ul style="list-style-type: none"> <li>Contributions to the advancement of the profession of hospital/health system administration through demonstrated effectiveness at the local, state or national level.</li> <li>Evident community contact and involvement as a leader in the broad spectrum of health care affairs (involvement in AHA activities, other national, state or local health care organizations and community organizations).</li> <li>Record of effectiveness in the management of his or her hospital/health system.</li> </ul>	<b>40</b>	
Candidate's ability to meet the intent of the award (30 points)	Points possible	Points awarded
<p>IHA's Excellence in Leadership Award recognizes an Iowa hospital or health system executive who has demonstrated notable achievement in the management of his or her hospital/health system and has had dynamic involvement in the broad area of health affairs.</p> <p>Candidates also should show effectiveness at state/national efforts, management of their organizations and effectiveness in their communities.</p>	<b>30</b>	
Candidate's IHA participation and engagement (30 points)	Points possible	Points awarded
<p>Consider:</p> <ul style="list-style-type: none"> <li>Attendance and engagement at IHA conferences and signature events (Annual Meeting, Summer Forum, Hospital Day on the Hill, Governance Forum).</li> <li>Attendance at IHA district meetings.</li> <li>Contributions to the IHA PAC.</li> <li>Service on IHA, IHERF and ServiShare boards, councils or committees.</li> </ul>	<b>30</b>	
<b>TOTAL</b>		
<b>Reviewer comments:</b>	<p><b>Scoring guide:</b></p> <p>0-10 Very weak            11-20 Weak            21-30 Average            31-40 Strong            41-50 Very strong</p>	
<b>Reviewer name:</b>		

*Date:*



**James Roetman, CEO, Pocahontas Community Hospital**

- Years of service at the hospital/organization: 31
- Total years of service in health care: 31

## **NOMINATION**

*Susie Aden, Director of Inpatient Care*

James has been the CEO of Pocahontas Community Hospital since 2004. I have worked with James in one capacity or another during his tenure at Pocahontas Community Hospital. During the past 18 years, James has consistently motivated and supported all team members of Pocahontas Community Hospital. His leadership style continually puts the best interest of the patients and staff as top priority. He is genuinely interested in the lives of everyone who lives in the communities we serve, patients who enter our doors, and the employees of Pocahontas Community Hospital. One example of this is when a local day care provider closed their doors several years ago. This affected many of our employees. James did not look at the negative effects this had on staff, he looked at this as an opportunity to help them as well as the community. He organized a day care board and opened a day care facility that has thrived within Pocahontas. He continues to serve on the day care board.

James works tirelessly to ensure the success of Pocahontas Community Hospital, as well as the rural affiliates, clinics and senior affiliates associated with this facility. Currently, he serves as the liaison for the rural affiliates of UnityPoint Trinity Regional Medical Center region. His guidance within this role benefits all hospitals within the region. Additionally, he is currently serving as interim CEO for one of the rural affiliates. His passion and dedication to the success of the affiliate hospital is admirable. He spends many hours serving in the interim CEO role, while continuing to lead Pocahontas Community Hospital with a positive and caring attitude. James has also taken an active role in the success of our local Unity Point clinics. He successfully recruited advance practice providers and physicians to the community. The partnership that James has built with clinic leadership and providers promotes collaboration of care, open communication and growth during challenging times.

James is also active at the state level serving on the Iowa Hospital Association board as one of the District A trustees. His involvement in group is a high priority for him. He aligns himself and our facility with the goals of the Iowa Hospital Association to ensure the advancement of health care in the state of Iowa. He is never afraid to ask a tough question and is ready to research and support an idea to better the health care system. This is evident in James' initiation of the EMS essential services discussions held locally and at the state level. James' commitment and dedication extends well beyond the doors of this hospital. He is passionate about hunting, land preservation and the youth in our communities. He has served in many roles within Ducks Unlimited and Pheasants Forever. He developed a wetland and waterfowl preserve in memory of his dad in which he received the "Beyond the Call" award in 2010 from Ducks Unlimited. He loves the opportunity to teach youth the sport of hunting using the preserve area he created. Additionally, this area is used by many other groups including the Iowa Hospital Association. Presently, James is also member of the Pocahontas County Economic Development Board. He tirelessly strives to promote the growth of our county, looking toward the future of attracting the next generation with jobs and recreation.

In closing, I can think of no one more deserving than James for this award. He genuinely cares about the future of health care and the team that encompasses this wonderful industry. He is never afraid to ask the tough questions to promote growth and success for the patients we serve.

## **SUMMARY**

James Roetman not only performs his job at an exemplary level, but he demonstrates an extraordinary commitment to health care, whether it is at the state level, regional level and our alliance with Unity Point, or our local community and the public. James' many years of service and dedication have earned the respect of his peers and he has become a role model in the field of health care as well as our community. His skills, knowledge, willingness to help others and dedication to health care, our hospital, and the community make him an outstanding 2022 IHA Excellence in Leadership nominee. Our mission statement at Pocahontas Community Hospital is "dedication to coordinating and improving the quality of health care in the community we serve." James shows this everyday not just in health care but in everything he does.

## **IHA involvement**

- IHA Board of Officers and Trustees, Trustee, 2016-2022
- ServiShare Board of Directors, Director, 2012-2014
- ServiShare Board of Directors, Treasurer, 2014-2016
- IHA Board of Officers and Trustees, Trustee, Current since 2022
- IHA Governance and Dues Task Force, Member, 2022
- Attends All District Meetings, IHA Tee Off Golf Classic, Hospital Day on the Hill, Summer Leadership Forum, IHERF Swinging for Scholars, Annual Meeting.
- IHA PAC - Chairman's Circle (\$500-\$999), Capitol Club (\$350-\$499).



Pocahontas Chamber of Commerce  
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June 15, 2023

To whom it may concern,

My name is Parker Aden and I am the Executive Director for the Pocahontas Chamber of Commerce. I am honored to write this letter in support of James Roetman as a deserving candidate for the 2023 Iowa Hospital Excellence in Leadership Award.

James has been an incredibly dedicated individual of our community, involved not just in hospital and healthcare affairs, but also community betterment projects. Under James's leadership, the hospital has been involved with supporting projects such as our County Visioning Survey, Elbert Park Improvement Project, and multiple community events that the Chamber coordinates. This support comes in not just donations and sponsorships, but also in helping publicize the events through their channels and encouraging staff members to attend. As a leader, James truly understands the value of working closely to engage and encourage partnerships with the community.

The phenomenal thing about James is that those qualities are all in addition to the vision and forward thinking he does for our local hospital. He understands rural healthcare; what is and isn't possible for our area of service. From my perspective, he has been great at determining the best ways to move our rural healthcare forward and make it the best it can be with today's circumstances. We are very fortunate to have James leading our local hospital.

I strongly recommend James Roetman of Pocahontas for the 2023 Iowa Hospital Excellence in Leadership Award. If you have any further questions or would like to discuss further, you can contact me at [pocahontaschamber@gmail.com](mailto:pocahontaschamber@gmail.com) or call me at 712-335-0900.

Respectfully,

A handwritten signature in black ink that reads "Parker Aden". The signature is written in a cursive, flowing style.

Parker Aden, Chamber Executive Director

It is with pleasure that I write to nominate, Mr. James Roetman, CEO of Pocahontas Community Hospital, for nomination of the 2023 IHA Excellence in Leadership Award.

James is truly a valued leader in multiple areas, both professionally and personally. He has been instrumental in building up the Pocahontas Community Hospital employees, as well as helping to recruit and retain providers for the local UnityPoint Clinics. He goes above and beyond to help problem solve, and he is always actively leading his team in a positive direction. He never hesitates to help others. One example includes recently stepping up to be the interim CEO at Loring Hospital in Sac City on two separate occasions when the need arose. Another example is when the local daycare closed a few years ago, he took it upon himself to organize a daycare board and opened a thriving daycare facility to help meet the needs of his employees and community members. Third, he has been a huge advocate for rural healthcare at the local, regional, and state levels. When local EMS services were limited, he diligently worked to find a way to keep serving the members of our county. Finally, James helps out wherever and whenever the need arises for an extra set of hands. Recently, when our hospital was extremely busy with patients, and a "sitter" was required, James stepped up to do an overnight shift to help fulfill this needed.

James was instrumental in helping in the recruitment for my current position. He actively reached out when he saw a need come up for another provider in the clinic, and he knew I was wanting to return to the area. During my first several years, he was constantly checking in with me, helping me in any way he could, and always offering support. He continues to actively work to support myself and others, problem solve, and lead others in a positive direction.

In closing, James is very respected in his roles at the hospital, throughout the community, throughout the region, and throughout the state. James's passion really, truly is healthcare, and leading by example. James is a tried and true leader, and it is my honor to nominate him for the 2023 IHA Excellence in Leadership Award.

Kylie Maurer, MPAS, PA-C