## Short headlines

- Don't put your health on hold.
- Get the urgent care you need.
- Iowa hospitals are safe.
- Safe and ready to care for you.
- Safe emergency care available.

## Long headline

Don't put your health on hold. Iowa hospitals are safe and ready to care for you.

## Descriptions

- Don't hesitate. If you need emergency care, your local hospital is safe.
- Get the care you need when you need it. Safe urgent care is available near you.
- Iowa hospitals are taking precautions for your safety and ready to care for you.
- It's important to get the health care you need. Iowa hospitals are safe.
- Our member hospitals are open and taking every safety precaution.

## **Facebook post**

It's important to take care of your health. That's why we want you to know that Iowa hospitals are taking extra precautions for everyone's safety. Please, don't put your health on hold. It's safe to get the care you need at a hospital near you.